

AORN Congress Advance Registration List Order Form



AORN releases the Congress pre-registered attendee mailing list every Friday beginning the first Friday after the Early-bird registration deadline. Lists are provided via Microsoft Excel file, and include **Name, Title, Preferred Mailing Address, and Facility/Company Name** (if provided by attendee). AORN expects attendance of 5,500 at the 2010 Congress. Only attendees who have opted in to receive promotional mailings will be included on the list.

1. SELECT LIST TYPE:

- ALL PROFESSIONAL REGISTRANTS - \$850
(typically represent 64% of total attendance)
- MANAGEMENT POSITIONS ONLY - \$850
(typically represent 36% of total attendance)

2. SELECT DELIVERY DATE (Select one. Do not select a delivery date if you've selected the Go Green option)

- | | |
|--|--|
| <input type="checkbox"/> January 29, 2010 | <input type="checkbox"/> February 19, 2010 |
| <input type="checkbox"/> February 5, 2010 | <input type="checkbox"/> February 26, 2010 |
| <input type="checkbox"/> February 12, 2010 | <input type="checkbox"/> March 5, 2010 |

GO GREEN -\$850 With the new Go Green option, avoid printing and shipping costs by posting your flier to AORN's aorncongress.org web page. AORN notifies attendees that mail is waiting via pre-registered attendee emails, directing attendees to the web page to print any flier of their liking. Email your piece (pdf, embedded urls ok), and a brief description/call to action to sales@aorn.org

Total for section 1: \$850

3. PAYMENT AND DELIVERY

No advanced registration lists will be sent without pre-payment and sample of printed mail piece. Samples should be emailed to sales@aorn.org with the subject "Congress Mailing List."

- I have included my payment, or provided credit card information below.
- I have emailed my sample to AORN.

4. LIST UPDATES

List updates are available at a discounted rate. An additional complete list will be provided for \$425. Select update date(s):

- | | |
|--|--|
| <input type="checkbox"/> NO UPDATE | <input type="checkbox"/> February 19, 2010 |
| <input type="checkbox"/> February 5, 2010 | <input type="checkbox"/> February 26, 2010 |
| <input type="checkbox"/> February 12, 2010 | <input type="checkbox"/> March 5, 2010 |

Total updates requested _____ x \$425: \$ _____

5. LIST USE AGREEMENT

I agree that I am using the AORN mailing list, one time only, solely for promotion of company's participation in the AORN 2010 Congress. I understand that lists will be purged of duplicates. I understand that all lists are seeded with decoy names to detect unauthorized usage. I understand that reproduction, copying or duplicating in any way for any other purpose is strictly prohibited. Violation of this agreement will suspend my list rental privileges indefinitely.

6. SUBMIT FORM AND PAYMENT

Email: sales@aorn.org

Fax: (303) 755-4511

Mail: AORN Sales & Exhibitions Dept.
2170 S. Parker Rd., Ste. 300
Denver, CO 80231-5711

(Signature)

Billing Contact: _____

Billing Address: _____

City, State, Zip, (Country): _____

Phone: _____ Email: _____

Email list to (if different from above): _____

Company _____ Booth #: _____

Payment: Check enclosed Visa Mastercard Discover American Express

Total Amount: _____ (sections 1 and 4 above)

Card Holder: _____ Card Number _____ Expiration _____

Authorized Signature: _____ Date: _____

FOR AORN USE ONLY: IMIS ID _____ ORDER #: _____ Source: WebCongressMail1/10